



Weever Apps Helps Canadian Football League Players' Association (CFLPA) Accelerate Processes and Save Money with DocuSign

Summary

Ontario-based Weever Apps works with clients to build exceptional mobile experiences with a focus on audience engagement and the collection, filtering and integration of actionable data. Weever's Mobile-First Actionable Data solution uses mobile forms, training, sales tools and marketing apps to collect and disseminate actionable data to company stakeholders through an intuitive back office system as well as through integration with other cloud-based services. Weever also offers a self-managed AppBuilder tool that enables anyone with little or no programming experience to go mobile. Weever's apps are built on their patented framework, so they work on virtually any mobile device regardless of operating system.

Challenge

As a Weever Apps' client, The Canadian Football League Players' Association (CFLPA) wanted to make use of this form-creation capability. Specifically, the CFLPA wanted to provide its players with mobile access and the ability to fill out forms for things like contracts and medical forms. While working with the CFLPA, Weever Apps needed to find a solution to securely gather signatures. If it was to offer a signing option in its AppBuilder Forms product, Weever needed to be sure that this signature capability was secure, legally binding, and compliant with the standards governing eSignature law. They began the search for a partner who could both integrate with the Weever Apps platform and provide the CFLPA and future customers with the most robust, versatile, and user-friendly signing options available.

Solution

After scanning the market for a partner, Weever Apps opted to integrate DocuSign's Digital Transaction Management (DTM) platform into its AppBuilder Forms product.



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Steve McBride,
Co-Founder and CEO, Weever Apps

DocuSign's DTM platform not only met Weever Apps' needs for a secure, legally binding, and compliant signing tool, but as The Global Standard for Digital Transaction Management™, it also carried a credibility that no other platform on the market could offer.

Results

Upon integrating with DocuSign, Weever Apps was immediately able to gather required signatures for the CFLPA and to deliver an overall first-class app. Susan Gordon, VP of Sales and Marketing for the CFL Players Association, remarks "The CFLPA mobile app has exceeded my expectations. It has had an immediate impact in improved efficiencies by integrating DocuSign, reducing administrative work and giving players access to critical documents while traveling."



Steve McBride, co-founder and CEO at Weever Apps, reports that partnering with DocuSign, Weever Apps' customers are experiencing the perks of going mobile and leaving paper behind: "With DocuSign's integration, we're helping our customers eliminate the inconveniences of faxing, scanning, and printing. And it's not just signatures that our customers get. With DocuSign's Digital Transaction Management platform, our customers' documents remain safe, secure, and accessible for them to retrieve from anywhere, at anytime, on any Internet-connected device."

In addition to the mobility and convenience of the DocuSign solution, McBride notes that the ROI for Weever Apps' customers has improved dramatically with DocuSign: "Our customers across industries are cutting tens of thousands of dollars with DocuSign for Weever Apps. Our customers are able to put the money they used to sink in paper processes right back into their businesses." McBride points out that Weever Apps' partnership with DocuSign has also boosted credibility and increased new-customer acquisition: "Partnering with DocuSign has given us credibility and visibility. When prospects look at Weever Apps and see that we have this partnership with the global standard for DTM DocuSign, we immediately have an advantage over competitors."

McBride also credits DocuSign's commitment to research and development as a point of comfort and inspiration to lead Weever Apps into the future. For him, "It's a really good feeling to be a DocuSign partner. One of the options Weever Apps offers its customers is the capability to create and include mobile forms in their apps through a product called AppBuilder Forms. These forms can range in function from simple safety checklists to daily work and management reports."



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About DocuSign

DocuSign® is the Global Standard for Digital Transaction Management™. DocuSign accelerates transactions to increase speed to results, reduce costs, and delight customers with the easiest, fastest, most secure global network for sending, signing, tracking, and storing documents in the cloud.

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